

BUSINESS OF HOME

BOH

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Grooming the
NEXT
GENERATION
of Design Talent

19
APPS
CHANGING THE
GAME
for Designers

The
WORKROOM:
WILL IT SURVIVE?

HIGHLY SKILLED TRADES MAY NOT BE PASSED ON

We Hear...



① Entrepreneuring

Since she is a founder at heart, it's no surprise that **Christiane Lemieux** is knee-deep in two new start-up ventures. With a successful exit under her belt (she sold DwellStudio to Wayfair in 2013), she is applying her entrepreneurial chops to a digital printing app and a new furniture brand.

② Curating for Retail

Lonny founder and former *Domino* Editor in Chief **Michelle Adams** is launching an online home store called The Maryn slated to open sometime this fall. This follows a furniture collection she launched through One Kings Lane with Chicago-based Skyline Furniture.



③ 1stLove

1stdibs founder **Michael Bruno** sold most of his shares in the online luxury marketplace and is applying his business prowess and real-estate passion to Tuxedo Park, New York, with the Tuxedo Hudson Company. To date, he's opened the Blue Barn Organic Farm Stand, and soon to come are a restaurant and café, and a hotel with poolside dining.

④ Getting the Nod

Designer **Drew McGukin** might be working on some cool new children's products for the Land of Nod. It would represent the retailer's continued shift toward collaborations with designers, artists and makers.



⑤ One for the Books

Editorial veteran **Dara Caponigro** is moonlighting from her day job as Schumacher's creative director to produce a lifestyle book in collaboration with her co-author **Melanie Acevedo**, who is also the photographer on the project.

⑥ From NOLA to Charleston

Robert Leleux has his eye on Charleston for Southern Style Now 2.0. Other cities under consideration for 2018 and beyond are Nashville, Austin and Louisville.



⑦ An American Show House in London

Iris Dankner is taking Holiday House across the pond to London and will open a show house there next spring. In addition, Holiday House NYC is moving downtown to SoHo (thanks to two newly constructed townhouses) after six years at the Academy Mansion at 2 E. 63rd St.