

THE WALL STREET JOURNAL.

WHAT'S NEWS

The New Inn From the Founder of 1stdibs Is Peak Hudson Valley-Chic

Some of the rooms in Valley Rock Inn & Mountain Club are furnished with vintage treasures from Michael Bruno's attic



PHOTO: LUX PRODUCTIONS/COURTESY OF VALLEY ROCK INN & MOUNTAIN CLUB

By Ted Loos

Nov. 1, 2018 1:12 p.m. ET

THE 17-ROOM Valley Rock Inn & Mountain Club is a cluster of renovated Victorian and farmhouse-style buildings just off the main road in tiny Sloatsburg, New York, 40 miles north of Manhattan. “It’s like a little village,” says owner Michael Bruno, the founder of the digital marketplace 1stdibs. Bruno, who lives in a Georgian-style mansion in nearby Tuxedo Park, has applied his tastemaker’s eye to every detail, working with interior designer Lisa Bowles to outfit the individually decorated rooms with vintage design treasures, some of which have come from his own attic.

The inn has just opened accommodations to guests, while other features, such as a fine-dining restaurant in a converted 1840s firehouse, will be ready next year. The three-acre property, which includes a walled rose garden and a pool area with a cantina and an outdoor bar, is open to those staying at the inn as well as holders of the 100 or so club memberships.

Fitness and nature are cornerstones of the ethos at Valley Rock, which is sandwiched between Harriman and Sterling Forest state parks. “We have 70,000 acres of protected parkland as our backyard,” says Bruno. The inn can arrange cycling, hiking and kayaking, and there is a 7,000-square-foot gym with dedicated spin and yoga rooms. Bruno, who put some \$20 million into the project, has also invested in 200 acres of Orange County cropland to ensure high-quality ingredients at the property’s shop, which sells prepared foods, and the forthcoming restaurant. valleyrockinn.com.